3M Screen-Printable Adhesive SP-7533

Technical Data			July, 1998	
Product Description	SP-7533 Screen-Printable Adhesive is a water-dispersed, pressure sensitive adhe which has been formulated to be screen printable. This product exhibits a good combination of peel, shear and environmental aging properties.			
Features/Advantages	<u>Features</u>	Advantages		
	• Screen printable	• Low waste		
	• High solids	• High cover	High coverage	
	• Print complicated patterns	• More versa	tile product designs	
	• Water-dispersed	• Non-flamm	able in the wet state	
	• High heat resistance	• High produ	ct quality	
	• Compatible with metal and pla	• Broad range	e of applications	
Application Ideas	Membrane Switch Keypads	Graphics Application	Touch Panels	
	Cell Phones	• Pagers	Audio Equipmen	
	• Car Interior Trim	Home Appliances	• Foam Padding	
Typical Physical Properties	Note: The following technical info or typical only and should i	ormation and data should be on the used for specification p		
	Solids:	65%		
	Color:	Milky White)	
	Carrier:	Water		
	Specific Gravity:	1.05		
	Viscosity:	28,000-40,	000 CPS	
	pH:	7.0		

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Application Suggestions	Use directly without dilution. Agitate well before using. Do not add additives such as defoamers. Keep container tightly capped during storage. Avoid returning used adhesive to container. Select screen mesh based on required adhesive coating thickness and printing precision. Stainless steel, polyester and nylon wire in the range of #70 to #150 can be used for screen mesh materials. Water resistant materials such as acrylics or diazos should be used for mesh masking materials.		
Typical Performance Characteristics	 Note: The following technical information and data should be considered representative or typical only and should not be used for specification purposes. Peel Force: 180 degree peel test; 4 mil (100 micron), PET film; conditioned 120°F (50°C) / 24 hrs; 1.4 mil (35 micron) adhesive thickness. 		
	Substrate	lb/in	kgf/25 mm
	Substrate Stainless Steel:	lb/in 6.4	kgf/25 mm 2.9
	Stainless Steel:	6.4	2.9

Environmental Resistance: 180 degree peel test; PET 4 mil (100 microns) / ABS; 1.4 mil (35 micron) adhesive thickness.

Condition	lb/in	kgf/25 mm
Initial 75°F (25°C)	2.9	1.3
175°F (80°C) / 1000 hrs	5.5	2.5
140°F (60°C) / 95% Rh. / 1000 hrs	3.3	1.5

Heat Resistance: PET 4 mil (100 micron) / Stainless Steel; 1.4 mil (35 micron) adhesive thickness.

Temperature	lb/in	kgm/25 mm
195°F (90°C)	2.2	1.0

Dead Load Test

Load	Temperature
2.2 lb (1 kgf)	170°F (77°C)
1.1 lb (0.5 kgf)	> 266°F (130°C)

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Storage and Shelf Life Store in original container. Temperature not to exceed 105°F (40°C). Keep from freezing. Shelf life is 12 months from date of shipment when stored in original container and temperature is kept between 40-95°F (5-35°C). Some liquid separation from the adhesive during storage is normal. This liquid should be remixed into the adhesive by low-shear, mechanical agitation. Mixing by hand is adequate for small volumes of adhesive. **Precautionary** Refer toProduct Label and Material Safety Data Sheet for Health and Safety Information before using this product. Information **For Additional** To request additional product information or to arrange for sales assistance, call toll free 1-800-362-3550. Address correspondence to: 3M Adhesives Division, 3M Center, Building 220-7E-05, St. Paul, MN 55144-Information 1000. Our fax number is 651-733-9175. In Canada, phone: 1-800-364-3577. In Puerto Rico, phone: 1-809-750-3000. In Mexico, phone: 5-728-2180. **Important Notice** 3M MAKES NO WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. User is responsible for determining whether the 3M product is fit for a particular purpose and suitable for user's method of application. Please remember that many factors can affect the use and performance of a 3M Adhesives Division product in a particular application. The materials to be bonded with the product, the surface preparation of those materials, the product selected for use, the conditions in which the product is used, and the time and environmental conditions in which the product is expected to perform are among the many factors that can affect the use and performance of a 3M product. Given the variety of factors that can affect the use and performance of a 3M product, some of which are uniquely within the user's knowledge and control, it is essential that the user evaluate the 3M product to determine whether it is fit for a particular purpose and suitable for the user's method of application. **Limitation of Remedies** If the 3M product is proved to be defective, THE EXCLUSIVE REMEDY, AT 3M'S OPTION, SHALL BE TO REFUND THE PURCHASE PRICE OF OR TO REPAIR OR REPLACE THE DEFECTIVE 3M and Liability PRODUCT. 3M shall not otherwise be liable for loss or damages, whether direct, indirect, special, incidental, or consequential, regardless of the legal theory asserted, including negligence, warranty, or strict liability. ISO 9002 This Adhesives Division product was manufactured under a 3M quality system registered to ISO 9002 standards.



Adhesives Division

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